

## **Simply Beef**



This delicious, rich in protein recipe is made from 100% Canadian beef and was crafted for growing puppies and energetic dogs. With more protein than white meat, beef is an excellent source of iron, zinc, B-complex vitamins, and essential amino acids. All nutrients that provide energy, protect the immune system, and build muscle mass.

Being so rich in fat, we recommend alternating with our Simply Chicken or Simply Turkey recipes. This'll keep your dog's diet nice and varied.

◆ Ideal for puppies

◆ Ideal for activedogs

+ Limited ingredients

+ Vitamin B12

#### **INGREDIENTS**

Beef, Finely ground chicken bones, Beef heart, Chicken liver, Sunflower oil, Alfalfa, Organic kelp, Cod liver oil, Brewer's yeast, Sea salt, Red beets, Choline chloride (vitamin B complex), Vitamin E supplement, Zinc proteinate, Iron proteinate, Manganese proteinate.

### **GUARANTEED ANALYSIS**

Calories per medallion (114g)219	
Protein min	
Crude fat min	
Crude fiber max	
Moisture max	
Ratio CA/P	

Formulated to meet the AAFCO and NRC dog food nutritional profiles for growing puppies and for adult dogs.



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### **COMPONENTS**

68 % Muscle meat	16 % Ground bone	10 Organ		4% Superfoods	2 % Fruits and vegetables
VITAMINS					
Vitamin A	8	3460 (IU/kg)	Niacin: B3		54.32 (mg/kg)
Vitamin D		408 (IU/kg)		j	3.35 (mg/kg)
Vitamin E	252 (IU/kg)		Folate B9		
Thiamin: B1	1.13 (mg/kg)		Vitamin B12		0.02 (mg/kg)
Riboflavin: B2		2.73 (mg/kg)	Vitamin C		24.60 (mg/kg)
Pantothenic Acid	1	1.82 (mg/kg)	Choline		1758 (mg/kg)
MINERALS					
Calcium		0.76 %	Iron		59 (mg/kg)
Phosphorus		0.50 %	Copper	16 (mg/kg)	
Potassium		0.35%	Manganese		15.95 (mg/kg)
Sodium		0.21%	Zinc		80 (mg/kg)
Chlorure		0.26%	lode		3.85 (mg/kg)
Magnesium	0.04%				0.22 (mg/kg)
AMINO ACIDS					
Arginine		1.04%	Phenylalaline+	·Tyrosine	1.21 %
Histidine		0.52%	Phenylalanine.		0.67%
Isoleucine		0.81%	Threonine		0.68%
Leucine		1.12 %	Tryptophan		0.12 %
Lysine	1.39 %		Valine		0.83%
Methionine+Cystine		0.56%	Taurine		0.03%
Methionine		0.44%			
FATTY ACIDS					
Omega 3 Fatty acid					2.26%
Alpha linoleic acid (ALA)			Linoleic acid		1.4 %
EPA+DHA		0.07 %			